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MAMMUT LAYS A BASIS ON THE WAY TO NET ZERO

The Swiss company evaluates its CO₂ footprint and communicates results transparent



The greenhouse gas reduction targets are one of the central pillars of Mammut's "WE CARE" sustainability strategy. The outdoor brand is a signatory of the UN Fashion Industry Charter for Climate Action and is thus committed to a 30% reduction in greenhouse gases by 2030 compared to the 2018 reference value (Netto 0 by 2050). In order to achieve this goal, Mammut is analyzing the status quo of its CO₂ footprint in a first step, thereby creating a transparent starting point.

The measuring process

In order to achieve the goals of the UN Fashion Industry Charter for Climate Action, the first step is a precise evaluation of the CO₂ company footprint. Mammut has meticulously collected all greenhouse gas-relevant data. This includes the headquarters in Seon, all subsidiaries and Mammut stores. In addition, the emissions from the transport of goods and people were analyzed, right through to the product manufacturing processes for the entire product range. The emission data collection process was carried out in accordance



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with the *Greenhouse Gas Protocol* standards for companies. This standard distinguishes between three different emission sources, which are designated as Scope 1, 2 and 3:

- *Scope 1* covers all greenhouse gas emissions that occur directly at the company's location (e.g. via the car fleet, heating or ventilation).
- *Scope 2* refers to all indirectly generated emissions that arise from the use of energy and electricity at the company's sites.
- *Scope 3*, in turn, covers the emissions generated by processes upstream or downstream of the company. In concrete terms, this means that greenhouse gas emissions generated in the production of clothing, shoes or hardware for Mammut, as well as the transport of these goods from factory to factory to the end customer, including the use and disposal of the products, fall under this category.

Finally, the data form the basis for the baseline survey of Mammut's greenhouse gas footprint for the year 2018.

The results

In 2018, Mammut produced emissions in the range of 58,000 t CO₂-eq across all processes and activities. This corresponds to approximately 15'500 passenger vehicles, driven on average over one year. The emissions from Scopes 1 and 2 are of little significance in the overall balance, at around 5% for Mammut. Of particular relevance are the greenhouse gas emissions from Scope 3 (95%). Within this third scope, the majority of emissions are generated during product production (approx. 72% of total 58,000 t greenhouse gas emissions). For this reason, Mammut evaluates the product groups, materials and processes that are particularly greenhouse gas-intensive in a first step, and in a second step develops scenarios and prototypes that aim to reduce emissions as efficiently as possible. The evaluation and test phase has already started and the first projects have been launched. They will now be integrated into the existing WE CARE strategy and further strengthen the issue of sustainable production.

More information about Mammut WE CARE can be found here:

Mammut WE CARE: <https://www.mammut.com/ch/de/cat/230/we-care/>

Mammut Stories: <https://www.mammut.com/ch/de/stories/>

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About Mammut WE CARE

The "WE CARE" strategy launched in 2018 sets out various KPIs that Mammut must achieve by 2023. These are targets in the areas of Clean Production (chemicals management during production processes), Animal Welfare (best practice in the area of animal materials such as leather, down and wool), Reduced Footprint (greenhouse gas reduction and sustainable material management, which is increasingly focusing on recycling and organic cotton) and Ethical Production (fair and safe working conditions across the value chain). In all areas, Mammut can already look back on a long history. With its membership of the Fair Wear Foundation in 2008, Mammut was already a pioneer and the first outdoor brand to advocate safe and fair working conditions throughout the entire value chain. This was followed, among other things, by joining Bluesign, as well as the introduction of the sustainable down standard and organic cotton from BioRe. With the "WE CARE" Strategy 2018, these efforts were further strengthened and clear targets for further steps towards environmental and personal protection were set.

About Mammut

Founded in 1862, MAMMUT is a Swiss outdoor company that provides high-quality products and unique brand experiences for fans of mountain sports around the world. This leading international premium brand has stood for safety and pioneering innovation for more than 155 years. MAMMUT products combine functionality and performance with contemporary design. With its combination of hardware, shoes and clothing, MAMMUT is one of the most complete suppliers in the outdoor market. MAMMUT Sports Group AG operates in around 40 countries and employs more than 820 people.

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