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Niederönz, December 16, 2019

Bystronic and Kurago become innovation partner

In order to create pioneering process solutions that drive forward a smart factory environment, Bystronic is joining forces with the software specialist Kurago within the framework of an innovation partnership.

The demand for automation and digital process solutions is increasing across the complete field of sheet metal processing. This trend is having a major impact on our customers' business models and strategies. The sheet metal processing world will face a fundamental change in the near future and software will play a key role in this transformation. Digital solutions will support users with the planning, interlinking, monitoring, and optimization of all their production processes. All this will boost the sheet metal processing industry to new levels of productivity and transparency.

In order to develop pioneering process solutions that will drive forward the vision of a smart factory environment, Bystronic is now working together with the software specialist Kurago within the framework of an

innovation partnership. By joining forces, we will be able to fast-track solutions to make a powerful vision come true very soon.

In this venture, Bystronic will be able to rely on Kurago as a strong partner with extensive know-how in the field of consulting and software development for smart production management. The first important step of this partnership will be the development of a brand new enterprise operational environment for the sheet metal processing sector, where all the processes relating to the day-to-day business of our customers will take place. Users will thus be able to achieve operational excellence and gain a competitive edge. Cloud technology will enable our customers to expand our solution as their company grows, thus reducing the total cost of ownership (TCO). In addition, this solution will allow tech companies of all sizes to develop and offer new products and applications designed specifically for the sheet metal processing sector.

Kurago is based in Spain and has offices in Bilbao and Vitoria-Gasteiz. Together with Bystronic, the company will conceive, create, promote, and implement software that will optimize the manufacturing of metal parts. As a center of excellence for software, Kurago will develop manufacturing systems that will make the smart factory vision a reality and guide and structure sheet metal processing throughout the entire value chain – with all types of machines from any manufacturer.

Alex Waser, CEO of the Bystronic Group says: “We are convinced that this partnership will allow Bystronic and Kurago to pool their expertise and energy in order to achieve a sustainable impact on the future trends and

demands in the sheet metal processing industry. Our shared goal is to offer our customers pioneering solutions that drive them forward on the path towards a digitally extended manufacturing environment.”

Jesús Martínez, CEO of Kurago: “We are grateful and delighted to be able to seize this opportunity to make the digital factory come true together with Bystronic, an innovation leader in the sheet metal processing sector. The enterprise operational environment we will develop will constitute an open space where many market players, who currently still view each other as competitors, will start cooperating. This environment will be a fully digital ecosystem, which is the only way we can make this revolution a reality. Cloud computing enhances the capabilities of all players and levels the playing field, opening up the same opportunities to everyone, while also preserving the differences and competitive advantages that make each of them the best choice for their own customers. This will benefit all Bystronic customers around the globe.”

About Bystronic

Bystronic is a leading global provider of high-quality solutions for the sheet metal processing business. The focus lies on the automation of the complete material and data flow of the cutting and bending process chain. Bystronic's portfolio includes laser cutting systems, press brakes, and associated automation and software solutions. Comprehensive services round off the portfolio. The company headquarters are located in Niederönz (Switzerland). Additional development and production locations are located in Germany (Gotha), in Italy (Cazzago San Martino and San Giuliano Milanese), and in China (Tianjin and Shenzhen). Bystronic is actively represented by its sales and service subsidiaries in more than 30 countries and has agents in numerous other countries. As a reliable partner, Bystronic stands for high-performance innovations, local expertise, and service excellence. Since 1994 Bystronic has been a part of the Swiss industrial holding company Conzzeta. In 2018, with more than 2800 employees, Bystronic achieved a revenue of 877 million euro.

Bystronic Corporate Communications

Jean-Pierre Neuhaus
Head of Corporate Communications
Industriestrasse 21
CH-3362 Niederönz

Telephone +41 62 956 35 77
Mobile +41 79 206 09 74
Fax +41 62 956 37 30
E-mail jean-pierre.neuhaus@bystronic.com
Internet www.bystronic.com